
Joseph Sherman Reel Two Productions Inc.

Curriculum Vitæ

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AWARDS

2007 **Gemini award: Best Direction in a Children's or Youth Program or Series** for Series
"Johnny Test"

1994 **Mobius Advertising award, Chicago, Ill.**, Best commercial, category Food: Cereal for
commercial "Girl Trouble." Client: Kellogg's Cereal

EMPLOYMENT/CONTRACTS

2023_24 **Wildbrain Studios** Series development, Location and style concept art.

2022-2024 **Pipeline Studios, Hamilton** – Layout Supervisor, Alma's Way, Seasons 1
and 2, for Fred Rogers Productions, NYC.

2018 **Chouette Publishing Inc.**– Freelance illustrator for 31 pg picture book: "*A Midnight Trip to the Library.*"

2020 **Smiley Guys Studios, Toronto** , **Big Jump Animation, Ottawa** – Layout Supervisor, A
½ Hr animated Election special for ABC, based on Live Action Sitcom, Blackish

- 2017 – 20 **Nelvana Ltd, Toronto** – Sr. Loc designer and Layout Supervisor, Preschool series: Esme and Roy,” Seasons 1 and 2.
- 2019 **Carlen_Creative** – Design and After Effects animation of Title sequence, motion graphics, and photo illustrations for WW2 documentary, “Shadows of Freedom.”
- 2018 **Chouette Publishing Inc.**– Freelance illustrator for 31 pg picture book: *“How to Catch a Bear who Loves to Read.”*
- 2016 **Nelvana Ltd, Toronto** – Assistant Director, Sr. Location Design Supervisor, Hotel Transylvania, The Series”
- 2015 **9 Story Media Group** – Storyboard artist. Storyboarding, animated series “Peg+Cat.”
- 2014 **9 Story Media Group** – Storyboard artist. Storyboarding, animated series “Numb Chucks.”
- 2014 **9 Story Entertainment Inc./Amaze Film and Television** – Storyboard artist. Storyboarding a 2D animated character for Live action/animated sitcom “The Stanley Dynamic.”
- 2014 **Newmark Learning/Benchmark Education publishing** – Illustrations for children’s book – “Wind”
- 2013 – 14 **Yowza Animation Inc./Dreamworks** – Storyboard artist. “George of the Jungle.” 11 min episodes. Storyboards and timed animatics done in Toon Boom Storyboard Pro.
- 2012 – 13 **January Films** – 2 x 6:00 min animated sequences for live-action documentary film: *15 Reasons to Live*, by director Alan Zweig. Design, storyboard, animation. Premiered at 2013 “Hot Docs.”
- 2012 -13 **Heart Industries Ltd.** – Package design, logo creation, various product brands.
- 2012 **Entrenched/Magical Horses** – Story artist, Animated film: Bella Sara.
- 2010 -11 **CBC/Soapbox Productions/Echo media** – Design and After Effects animation of Title sequence, motion graphics, Bumpers, and photo montages for 2 hr. music documentary Special, “Life Is A Highway,” The History of Canadian Rock and Pop Music of the 1990’s. Accompanying promotional material: Graphic design of Poster, DVD jacket, website.
- 2011 **Shaftsbury Films Inc./ Mulberry Media** – Development, animated series: Windy. Character design, background styling, etc.
- 2009 -10 **Marble Media/E1 Entertainment** – Supervising Director/Creative Director for Adult animated series, “The Dating Guy”, Season 2 - 13 x :22 episodes. Supervisor of character and location design, character and location art direction

2009 -10 **Cookie Jar Entertainment** – Freelance concept development for children's series.

Starz animation – Freelance concept development for 3D children's short subject.

2008 - 09 **Marble Media/Blueprint Entertainment** – Series Director/Art Director for Adult animated series, "The Dating Guy", Season 1 - 13 x :22 episodes. Involved in outline and script review. Oversaw storyboards, preproduction leica editing, character and location design, character and location art direction and post.

2007 - 08 **CBC/Soapbox Productions** – Design and After Effects animation of motion graphics and still photos for Music Documentary Specials, "This Beat Goes On," The History of Canadian Folk, Rock and Pop Music of the 1970's and "Rise Up," The History of Canadian Folk, Rock and Pop Music of the 1980's.

2007 **Cookie Jar Entertainment Inc.** – Development design, various properties. Art direction and visual design consultant for series, "Quest" and "Busytown."

2006 - 07 **Cookie Jar Entertainment Inc.** – Series Director/Art Director for Warner Brothers' Gemini award-winning animated series, "Johnny Test", Season 2 - 26 x :11 episodes. Involved in outline and script review. Oversaw storyboards, preproduction leica editing, character and location design, character and location art direction and post.

1996 - 01 **Spin Productions Ltd, Toronto** – Creative director/designer/director on commercials, broadcast graphic design and title design for clients: **Commercial** - Kelloggs, Post Cereal, Pillsbury, Cadbury Chocolate, Green Giant, Ontario Lottery Corp., Labatts, Dodge-Chrysler, Mid-West Express Airlines **Broadcast/Title Design**: Global television, **Teletoon** (Designed and creative directed the animation of the current on air network I.D.), "Mr. Men"; Children's Television series Title design, "Seems like Yesterday"; Television series Title design, "Loving Spoonfuls"

1994-1996 Overseas Director, **Hanna-Barbera Animation**, Taipei, Taiwan
Director of a crew of 20-25 animators and layout artists for overseas production of various Saturday-Morning Television series.

EDUCATION

1979-1982

Sheridan College, Oakville, Ontario – 3 year diploma in Classical Animation

1975-1977

University of Alberta, Edmonton, Alberta - Fine Arts, BFA program.

REFERENCES

Available upon request.